## DR. MAAYAN PEREL

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### **CURRENT POSITION**

**Netanya Academic College – Faculty of Law**, Netanya, Israel *Assistant Professor* (senior lecturer)

### **EDUCATION**

S.J.D	University of Pennsylvania Law School, Philadelphia, PA	2014
LL.M	Benjamin N. Cardozo School of Law, New York, NY	2009
LL.B	University of Haifa - Faculty of Law, Haifa, Israel	2008
B.A	University of Haifa - Department of Economics, Haifa, Israel	2007

### **PUBLICATIONS**

Niva Elkin-Koren, Giovanni De-Gregorio & **Maayan Perel**, *Social Media as Contractual Networks: A Bottom Up Check on Content Moderation*, IOWA L. REV. (forthcoming, 2022).

Ohad Somech, **Maayan Perel** & Niva Elkin-Koren, *P2B and the missing relational dimensions of the Digital Services Act*, Internet Policy Review (23 Nov. 2021).

Lior Baruch, **Maayan Perel**, Niva Elkin-Koren, *Competition and Power Discrepancies in the Israeli Digital Music Market*, 4 REGULATION RESEARCH 331 (2021).

Yifat Nahmias & **Maayan Perel**, *The Oversight of Content Moderation by AI: Impact Assessments and their Limitations*, 58 HARVARD JOURNAL ON LEGISLATION 145 (2021)

**Maayan Perel**, *Enjoining Non-Liable Online Platforms*, 34 HARVARD JOURNAL OF LAW & TECHNOLOGY 1 (2020).

Niva Elkin-Koren & **Maayan Perel**, Separation of Functions for AI: Restraining Speech Regulation by Online Platforms, 24 LEWIS & CLARK LAW REVIEW 857 (2020).

Maayan Perel, Digital Remedies, 53 BERKELEY TECHNOLOGY LAW JOURNAL 1 (2020).

Miriam Marcowitz-Bitton, Yotam Kaplan & **Maayan Perel**, *Recoupment Patent*, 98 NORTH CAROLINA LAW REVIEW 481 (2020).

Niva Elkin-Koren, Yifat Nahmias & **Maayan Perel**, *Is it Time to Abolish Safe Harbor?* When Rhetoric Clouds Policy Goals, 31 STANFORD LAW & POLICY REVIEW 1 (2020) (with Niva Elkin-Koren and Yifat Nahmias).

Niva Elkin-Koren & **Maayan Perel**, *Guarding the Guardians: Content Moderation by Online Intermediaries and the Rule of Law*, Oxford Handbook of Intermediary Liability Online (Giancarlo Frosio Ed.) (Oxford University Press, 2020).

Niva Elkin-Koren & **Maayan Perel**, *The Devil is in The Technological Details*, HEBREW LAW REVIEW (Hukim) (2020).

**Maayan Perel**, *Privacy, Control and Oversight in the Age of Big Data*, LAW, 2 SOCIETY AND CULTURE 167 (2019).

Niva Elkin-Koren & **Maayan Perel**, *Understanding Algorithmic Governance*, in Oxford Handbook of International Economic Governance and Market Regulation (Eric Brousseau, Jean-Michel Glachant, & Jérôme Sgard Eds.) (Oxford University Press, 2019).

**Maayan Perel** & Niva Elkin-Koren, *Black Box Tinkering: Beyond Disclosure in Algorithmic Enforcement*, 69 FLA. L. REV. 181 (2017).

**Maayan Perel** & Niva Elkin-Koren, *Accountability in Algorithmic Copyright Enforcement*, 19 STAN. TECH. L. REV. 473 (2016).

**Maayan Perel**, From Non-Practicing Patents (NPEs) to Non-Practicing Patents (NPPs): A Proposal for a Patent Working Requirement, 83 U. CIN. L. REV. 747 (2015).

**Maayan Perel**, AN EX ANTE THEORY OF PATENT VALUATION: Transforming Patent Quality into Patent Value, 14 J. HIGH TECH. L. 148 (2014).

**Maayan Perel**, Reviving the Gatekeeping Function: Optimizing the Exclusion Potential of Subject Matter Eligibility, 23 Alb. L. J. Sci. & Tech. 237 (2013).

**Maayan Filmar**, *A Critique of In re Bilski*, 20 DEPAUL J. ART TECH. & INTEL. PROP. L. 11 (2009).

#### **EXPERIENCE**

Carmel Academic Center - Faculty of Law, Haifa, Israel Lecturer

**Zefat Academic College – Faculty of Law**, Zefat, Israel *Lecturer* 

Fall 2016

Foley Shechter LLP, New York, NY IP Associate

2012-2016

The Honorable Sandra L. Townes, U.S. District Court, Eastern District of New York, NY 2009-2010

Judicial Clark

**The Honorable Mark Falk, District Court of New Jersey**, Newark, NJ 2008-2009 *Judicial Intern* 

# **GRANTS**

2021-2022: Heth Center, The College of Management (20,000IS)

2021-2024: Israel Science Foundation (ISF) (625,200IS)

2019-2020: Heth Center, The College of Management (15,000IS)

2017-2018: The Center for Cyber Law & Policy (CCLP) (20,000IS)

2017-2020: Israel Science Foundation (ISF) (660,000IS)

2016: Sacher Institute Faculty of Law: Law & Cyberspace (6000IS)

2015: The Chicago-Kent Center for Empirical Studies (4000\$)

### SELECTED PRESENTATIONS

Social Media as Contractual Networks: A Bottom Up Check on Content Moderation, Israeli Intellectual Property Scholars Conference, Bar Ilan University (October 5, 2021)

Social Media as Contractual Networks: A Bottom Up Check on Content Moderation, TPRC 2021: 49th Research Conference on Communications, Information. And Policy, American University (via zoom) (September 22-24, 2021)

Social Media as Contractual Networks: A Bottom Up Check on Content Moderation, IPSC, Cardozo School of Law (via zoom) (August 11, 2021)

Users Matter: Social Media as Contractual Networks, Cyber Forum, Cyber Center for Law & Policy, Haifa University (via zoom) (March 10, 2021)

Social Media as Contractual Networks: A Bottom Up Check on Content Moderation, Digital Governance in the Times of Covid-19, Bar Ilan University (via zoom) (February 17-18, 2021)

Users Matter: Social Media as Contractual Networks, Works-in-Progress Workshop, Tel Aviv University (via zoom) (January 18, 2021)

Separation of Functions for AI: Restraining Speech Regulation by Online Platforms, International Conference: Harmful Online Activity and Private Law, Hebrew University (December 4-5, 2019).

Separation of Functions for AI: Restraining Speech Regulation by Online Platforms, Annual Intellectual Property Scholars Conference, Tel Aviv University (Oct. 21, 2019).

*Privacy, Control and Oversight in an Era of Big Data*, The 6th Privacy, Cyber & Technology Conference, Tel Aviv University (April 11, 2019).

*Technological Remedies*, Judges' Workshop, Civil Law in Digital Age, Yearim Hotel (April 3, 2019).

*Technological Remedies*, ICIL2018, Modern Intellectual Property Governance and Openness in Europe, University of Antwerp, Antwerp, Belgium, (December 13-14, 2018).

*Technological Reliefs*, Internet Law Works-in-Progress, New York Law School, New York, USA (March 24, 2018).

*Technological Reliefs*, GIF Young Scientists' Meeting: Legal Rules for the Digital Economy, Potsdam, Germany (February 20-22, 2018).

Beyond Disclosure in Algorithmic Enforcement, TILTing perspectives – Regulating a Connected World, Tilburg University, The Netherlands (May 17-19, 2017).

Beyond Disclosure in Algorithmic Enforcement, Intellectual Property Scholars Conference, Hebrew University, Israel (October 27, 2016).

Accountability in Algorithmic Enforcement: Lessons from Copyright Enforcement by Online Intermediaries, International Conference: The Many Faces of Innovation, Barlan University, Faculty of Law & Ono Academic College, Jerusalem, Israel (January 5-6, 2016).

Accountability in Algorithmic Enforcement: Lessons from Copyright Enforcement by Online Intermediaries, Oxford Handbook on IP, Tel Aviv University, Tel Aviv, Israel (December 7-8, 2015).

Can We Really Count on Algorithmic Implementations of Notice and Takedown? An Empirical Investigation of Algorithmic Copyright Enforcement, 2015 Conference on Empirical Research on Copyright Issues (CERCI), Chicago-Kent College of Law, Chicago, IL (November 20, 2015).

Accountability in Algorithmic Enforcement: Lessons from Copyright Enforcement by Online Intermediaries, The 3<sup>rd</sup> Annual Young TAU Workshop for Young Scholars in Law, Tel Aviv University, Tel Aviv, Israel (October 26-27, 2015).

Challenging The Black Box: On the Accountability of Algorithmic Law Enforcement, Openness and Intellectual Property, University of Pennsylvania, Philadelphia, PA (July 22-24, 2015).

Are Algorithms Trustworthy Law Enforcers? Lessons From Algorithmic Copyright Enforcement, Trust and Empirical Evidence in Law Making and Legal Process, University of Oxford, Oxford, UK (June 19-20, 2015).

From NPEs to NPPs: A Proposal for a Patent Working Requirement, UNH 4th Annual IP Scholars' Roundtable, New Hampshire University, NH (November 21-22, 2014).

From NPEs to NPPs: A Proposal for a Patent Working Requirement, Annual Intellectual Property Scholars Conference, The College of Management, Israel (October 19, 2014).

From NPEs to NPPs: A Proposal for a Patent Working Requirement, Law, Society and Technology Seminar, University of Haifa, Israel (June 3, 2014).

An Ex Ante Theory of Patent Valuation: Transforming Patent Quality into Patent Value, Law in a Transnational World, Tel Aviv University, Israel (October 30-31, 2013).

An Ex Ante Theory of Patent Valuation: Transforming Patent Quality into Patent Value, Intellectual Property Scholars Conference, Tel Aviv University, Israel (October 3, 2013).

An Ex Ante Theory of Patent Valuation: Transforming Patent Quality into Patent Value, 13<sup>th</sup> Annual Intellectual Property Scholars Conference, Benjamin N. Cardozo School of Law, New York, NY (August 8-9, 2013).