

DAVID LEISER

Born: April 1, 1952, Antwerpen, Belgium

2020 - Dean, School for Behavioral Science, Netanya Academic College

Professor Emeritus, Dept. of Psychology, Ben-Gurion University of the Negev (BGU)

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Education

B.Sc. 1972 Hebrew University of Jerusalem (HUJI), Mathematics

M.Sc. 1973 University of Illinois at Urbana-Champaign, USA , Adult Education

Ph.D. 1978 Université de Genève, Switzerland, Psychology

Academic responsibilities

- 2014- Co-Founder and Deputy Director, [Center for Research on Pension, Insurance and Financial Literacy](#), BGU
- 2014-5 Chair, University Committee for Ethics in Experiments with Human Subjects, BGU
- 2009- 2010 Acting Chair, Dept. of Inter-Disciplinary Studies, Ben Gurion University
- 2006-2008 Chair, Dept. of Psychology, BGU
- 2007-2013 Founder and Chair, Outreach program in Psychology for the Haredi, BGU
- 2003-2013 Director and Founder, [Center for Decision Making and Economic Psychology](#), BGU
- 1995-1997 Chair, Dept. of Behavioral Sciences, BGU and Chair, Dept. of Psychology.

Academic positions

- 2014- 2018 President - Economic Psychology Division, International Association for Applied Psychology
- 2010-2014, President, IAREP, International Association for Research in Economic Psychology
- 2005-2017 Chair, Steering Committee, National Graduate Entry Exam in Psychology (MITAM), National Institute for Testing and Evaluation, Israel
- 2018 Member, Israel Prize for Psychology committee

Visiting positions

1976-1977 - University of Chicago, Committee for Cognition and Communication (David McNeil)

1986-1987 – MIT Brain and Cognitive Sciences (Susan Carey)

1993-1994 – Université Paris V (René Descartes) and Paris VI (Jussieu)

Autumn 2007 - Yale University (Frank Keil) and Harvard University (Susan Carey)

Spring 2017 – Université Paris II (Panthéon Assas) – LEMMA

Autumn 2019 – University of Miami, FL (cancelled)

Spring 2020 – Université de Paris (Diderot) – (cancelled)

Recent Major Awards and Grants

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| 2020-2021 | Ministry for Social Equality / JOINT: Economic and Psychological Analysis of pre-retirement behavior (with Prof. Avia Spivak) |
| 2016-2019 | Finance Ministry: Economic and Psychological Analysis of Behavior (with Prof. Avia Spivak) |
| 2014-2015 | Finance Ministry: Financial Capability and its Determinants - Towards a Better Understanding of Financial Behavior in Israel (with Eyal Carmel) |
| 2008-2011 | Israel Science Foundation: Decision Making in configuration problems (with Dr. Yoella Bereby-Meyer) |
| 2008-2010 | Israel Psychobiological Institute – Metacognitive Sense of Understanding (with Dr. Rakefet Ackerman) |

Languages:

Fluent: French, Hebrew, English, Flemish, Yiddish,

Some proficiency: German, Latin, Italian

PUBLICATIONS

Books and Edited Special Issues

Leiser, D. & Shemesh, Y. (2018) [How we misunderstand economics and why it matters: The Psychology of Bias, Distortion and Conspiracy](#). Routledge.

Leiser, D., & Gilliéron, C. (1990). *Cognitive Science and Genetic Epistemology - a Case Study of Understanding*. New York: Plenum.

Leiser, D. & Rötheli, T.F. (2010) [The Financial Crisis](#). [Special issue of the *Journal of Socio-Economics*].

Leiser, D. & Azar, O. (2008) [Motivation and Affect in Decision Making](#) [Special issue of the *Journal of Economic Psychology*].

Leiser D., Roland-Lévy Ch. and Sevón G. (1990) [Children's economic socialization](#) [Special issue of the *Journal of Economic Psychology*].

Selected Papers

Leiser, D., & Wagner-Egger, P. (2021). Determinants of Belief -- and Unbelief -- in Climate Change. In A. Siegmann (Ed.), *Climate of the Middle - Understanding Climate Change as a Common Challenge* (pp. 27-37): Springer.

Leiser, D. (2021). Les principes de la mécompréhension économique. In J. Baechler & G. Bronner (Eds.), *L'Irrationnel Aujourd'hui* (pp. 117-127). Paris: Hermann.

Leiser, D. (in press 2021). Statistical approaches to the analysis of belief patterns. In M. Altman (Ed.), *Handbook of Research Methods and Applications on Behavioural Economics*: Edward Elgar.

Carmel, E., Leiser, D., & Spivak, A. (2020). The Arrested Deployment Model of Financial Literacy. In T. Zaleskiewicz & J. Traczyk (Eds.), *Psychological Perspectives on Financial Decision Making*: Springer.

Selivansky, O., Leiser, D., & Spivak, A. (2020). Preferences for Annuities in Israel and their Psychological Determinants. In I. Venezia (Ed.), *New Trends in Behavioral Finance*: World Scientific.

Leiser, D., & Shemesh, Y. (2018). [Economic Complexities and Cognitive Hurdles: Accounting for Specific Economic Misconceptions without an Ultimate Cause](#). A Commentary on Boyer and Petersen. *Behavioral and Brain Science*, 41.

- Carmel, E., & Leiser, D. (2018) From perceived control to self-control, the importance of cognitive and emotional resources. *Behavioral and Brain Sciences*, 40. doi:10.1017/S0140525X17000917
- Leiser, D., Duani, N., & Wagner-Egger, P. (2017). [The conspiratorial style in lay economic thinking](#). *PLoS ONE*, 12(3), e0171238.
- Haimovich, M., & Leiser, D. (2017). Ultra-Orthodox Jewish Perceptions of Psychotherapy and Psychopathology. *BDD*, 32, 7-31.
- Leiser, D., & Kril, Z. (2017). [How Laypeople Understand the Economy](#). In R. Ranyard (Ed.), *Economic Psychology: The Science of Economic Mental Life and Behaviour*: Wiley-Blackwell.
- Leiser, D., Benita, R., & Bourgeois-Gironde, S. (2016). [Differing conceptions of the causes of the economic crisis: Effects of culture, economic training, and personal impact](#). *Journal of Economic Psychology*, 53, 154-163.
- Kril, Z., Leiser, D., & Spivak, A. (2016). [What Determines the Credibility of the Central Bank of Israel in the Public Eye?](#) *International Journal of Central Banking*, 12(1), 67-94.
- Carmel, E., Carmel, D., Leiser, D., & Spivak, A. (2015). Facing a Biased Adviser While Choosing a Retirement Plan: The Impact of Financial Literacy and Fair Disclosure. *Journal of Consumer Affairs*, 49(3), 576-595.
- Leiser, D., Spivak, A., & Carmel, E. (2015). Choosing today for a better future: The effect of an insurance agent while choosing a pension fund. *Economics Quarterly (Hebrew)*, 60, 59-85.
- Ackerman, R., & Leiser, D. (2014). The effect of concrete supplements on metacognitive regulation during learning and open-book test taking. *British Journal of Educational Psychology*, 84(2), 329-348.
- Ziv, I., & Leiser, D. (2013). [The need for central resources in answering questions in different domains: Folk psychology, biology, and economics](#). *Journal of cognitive psychology*, 25(7), 816-832.
- Shalvi, S., & Leiser, D. (2013). Moral firmness. *Journal of Economic Behavior & Organization*. 93, 400-407.
- Maor, O., & Leiser, D. (2013). Lay psychology of the hidden mental life: Attribution patterns of unconscious processes. *Consciousness and Cognition*, 22(2), 388-401. doi: <http://dx.doi.org/10.1016/j.concog.2012.12.007>
- Ackerman, R., Leiser, D., & Shpigelman, M. (2013). Is comprehension of problem solutions resistant to misleading heuristic cues? *Acta psychologica*, 143(1), 105-112.
- Joskowicz-Jablonek, L. & Leiser, D. (2013), Varieties of trust-betrayal: emotion and relief patterns in different domains. *Journal of Applied Social Psychology*, 43(9), 1799-1813.

- Halali, E., Bereby-Meyer, Y., & Leiser, D. (2012). Pitfall or Scaffolding? Starting-Point Pull in Configuration Tasks. *Journal of Experimental Psychology: Learning, Memory, and Cognition* 39(2), 502.
- Leiser, David, & Joskowicz-Jablonek, Lisa. (2012). On the differential mediating role of emotions in revenge and reconciliation. *Behavioral and Brain Sciences*, 1(1), 27-28.
- Leiser, D., Bourgeois-Gironde, S., & Benita, R. (2010). [Human foibles or systemic failure—Lay perceptions of the 2008–2009 financial crisis](#). *The Journal of Socio-Economics*, 39(2), 132-141.
- Ziv, I., Leiser, D. & Levine, J. (2010) Social cognition in schizophrenia: Cognitive and affective factors. *Cognitive Neuropsychiatry* 16(1), 71-91
- Leiser, D. and Rötheli, T.F. (2010) The Financial Crisis – Economic and Psychological Perspectives. *Journal of Socio-Economics* 39(2), 117-119.
- Leiser, D., and Ackerman, R. (2010). Heuristic and operational bases of the sense of understanding. In P. Y. Brandt, et al. (Eds.), *Festschrift in Honor of Christiane Gillieron*. Geneva: Labor and Fides.
- Leiser, D. and R. Aroch. (2009). [Lay understanding of macroeconomic causation: the good-begets-good heuristic](#). *Applied Psychology*, 58(3), 370-384.
- Leiser, D., & Azar, O. H. (2008). [Behavioral economics and decision making: Applying insights from psychology to understand how people make economic decisions](#). *Journal of Economic Psychology*, 29(5), 613-618.
- Leiser, D., Azar, O. H., & Hadar, L. (2008). [Psychological construal of economic behavior](#). *Journal of Economic Psychology*, 29(5), 762-776.
- Leiser, D., & Schatzberg, D.-R. (2008). On the complexity of traffic judges' decisions. *Judgment and Decision Making*, 3(8), 667-678.
- Leiser, D., & Beth Halachmi, R. (2006). [Children's understanding of market forces](#). *Journal of Economic Psychology*.27(1), 6-19.
- Allen, M.W., Ng, S.H. & Leiser, D.(2005) [Adult Economic Model and Values Survey](#): Cross-national Differences in Economic and Related General Beliefs. *Journal of Economic Psychology*, 26, 159-185.
- Leiser, D., & Drori, S. (2005). [Naive understanding of inflation](#). *Journal of Socio-Economics*, 34(2), 179-198.

- Bastounis, M., Leiser, D., & Roland-Levy, C (2004). [Psychosocial variables involved in the construction of lay thinking about the economy](#): results of a cross-national survey. *Journal of Economic Psychology* 25(2), 263-278
- Leiser, D. (2009) La mondialisation vue depuis Israël - In J, Viaud and G. Poeschl.(Eds.) *Images de la Mondialisation*, (pp 81-92) Presses Universitaires de Rennes.
- Leiser, D. (2006) Logique et sources de l'adhésion aux médecines parallèles. *Cahiers de Psychologie Sociale (UBO)*, 7, 22-35
- Leiser, D., & Beth Halachmi, R. (2006). Children's understanding of market forces. *Journal of Economic Psychology*.27(1), 6-19.
- Bonshtein, U., Leiser, D. and J. Levine.(2006) Naive theory impairment in schizophrenia - is it domain specific? *Journal of Nervous and Mental Diseases*, 194(10) 753-759.
- Leiser D. (2005) La construction psychologique des liens causaux en macroéconomie. *Centre de Recherche en Psychologie (UBO)*, 6, 24-40
- Allen, M.W., Ng, S.H. & Leiser, D.(2005) Adult Economic Model and Values Survey: Cross-national Differences in Economic and Related General Beliefs. *Journal of Economic Psychology*, 26, 159-185.
- Leiser D. (2005) La construction psychologique des liens causaux en macroéconomie. *Cahiers de Psychologie Sociale (UBO)*, 8, 42-59
- Leiser, D., & Drori, S. (2005). Naive understanding of inflation. *Journal of Socio-Economics*, 34(2), 179-198.
- Bastounis, M., Leiser, D., & Roland-Levy, C (2004) . Psychosocial variables involved in the construction of lay thinking about the economy: results of a cross-national survey. *Journal of Economic Psychology* 25(2), 263-278
- Leiser, D. & Bonshtein, U. (2003) Theory of Mind in Schizophrenia: Damaged Module or Deficit in Cognitive Coordination? A Commentary on: Phillips and Silverstein: Convergence of biological and psychological perspectives on cognitive coordination in schizophrenia. *Behavioral and Brain Science*, 26(1).
- Leiser, D. (2003). Support for non-conventional medicine in Israel: Cognitive and socio-cultural coherence. *Sociology of Health & Illness*, 25(5), 457-480.

- Moran, S., & Leiser, D. (2002). The Limits of Shape Constancy: point-to-point mapping of perspective projections of flat figures. *Behaviour and Information Technology*, 21(2), 97-104
- Klavir R. and Leiser, D. (2002). When astronomy, biology and culture converge: Children's conceptions about birthday parties *Journal of Genetic Psychology*, 163, 2, 239-253.
- Leiser, D. (2001) Scattered Naive Theories Why the human mind is isomorphic to the internet web *New Ideas in Psychology*, 19(3), 175-202.
- Bereby-Meyer, Y., Leiser, D., & Meyer, J. (1999). Perception of artificial stereoscopic stimuli from an incorrect viewing point. *Perception & Psychophysics*, 61(8), 1555-1563.
- Leiser, D. (1997). The dynamics of cumulative knowledge. *Behavioral and Brain Sciences*, 20, 76.
- Meyer, J., Shinar, D., & Leiser, D. (1997). Multiple factors that determine performance with tables and graphs. *Human-Factors*, 39 (2), 268-286.
- Leiser, D. (1996). Constructivism epistemology and information processing. *Anuario de Psicologia*, 69 93-113.
- Leiser, D. (1996). Computational emergence and development emergence: a sobering survey *Intellectica*, 22, 203-227.
- Leiser, D. and G. Izak (1987). The money size illusion as a barometer of confidence? The case of high inflation in Israel. *Journal of Economic Psychology* 8(3): 347-356.
- Leiser, D., Sevon, G., & Levy, D. (1990). Children's economic socialization: Summarizing the cross-cultural comparison of ten countries. Special Issue: Economic socialization. *Journal of Economic Psychology*, 11(4), 591-631.
- Leiser, D., & Zaltsman, J. (1990). Economic socialization in the kibbutz and the town in Israel. *Journal of Economic Psychology*, 11(4), 557-565.
- Leiser, D. (1983). Children's conceptions of economics -- The constitution of a cognitive domain. *Journal of Economic Psychology*, 4, 297-317.
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